Time constraints at the end of year

# Subject:

Opt.1 Help your SME clients overcome end of year challenges

Opt.2 Last minute SME funding for cash flow support

# Body copy:

Hi [NAME],

Things move quickly leading up to the festive season. That means your small business clients might come across challenges that require some external funding, fast. Think hiring casual staff, getting extra stock in a hurry, or even getting ready for a quiet January.

We can help your small business clients access a range of great lending solutions to match their business needs at this time of year. Best of all, funding is possible in as little as 24 hours.

**It might help if you ask yourself the following:**

1. Would access to $5K-$100K and a decision that same day, with fixed repayments, allow my client to get ahead of growth plans? If so, I would recommend a **Small Business Loan.**
2. Would revolving access to funds between $2K and $150K, where the client only pays interest on the funds used, be a better fit for my client’s current needs? Then I would recommend a **Line of Credit** as a good option.

If you’re ready to refer, simply send me your client’s contact details and I’ll take care of the rest. If you have any questions, please give me a call or send me an email.

Thanks,

[Signature]